

Friday, September 25, 2009

## **Corporate philanthropy around the region.**

### **Good Works**

#### **Philadelphia Business Journal**

Local businesses and schools are banding together to help give deserving children a happy Halloween. Organizations including Continental Bank in Blue Bell, Plato's Closet in Exton, Kids First in Haverford and One Logan Square in Philadelphia are holding collections for gently used kids' Halloween costumes through The Halloween Helpers, a program started by 11-year-old Wynnewood resident Emma Rose Shapiro and coordinated by her mother Ilyse Shapiro. Their goal is to collect 1,000 previously enjoyed costumes for children served by the Greater Norristown Police Athletic League. Costumes will be distributed to kids on Oct. 19 and 20. Visit [www.thehalloweenhelpers.com](http://www.thehalloweenhelpers.com) for a complete list of collection sites.